



Sponsor

2024 Conference and Award Ceremony
2024 Supplier Business Challenge
Minority Supplier Development in China
Shanghai, China
May 28 to May 31, 2024

Please Help us to Organize a National Conference for the Diverse Community in the Greater China!

We are very excited about this year's in-person Conference and Award Ceremony in Shanghai, China during May 28 – 31, 2024, for creating an inclusive opportunity for potentially 100 diverse firms including MBEs, WBEs, DBEs, VBEs and Ethnic Minority Zone Business Enterprises, to access purchasing corporations and showcase their capabilities.

Together with the annual Supplier Business Challenge arranged on the 3rd day of the Conference in which Suppliers will present for the Office + Project, join MSDC to witness their growth and strong competitiveness for real business requirements.

Please stand up in supporting MSDC to carry out this national conference for advocating Supplier Diversity and make our voice heard by more and more from the potential 1 million diverse firms in China!

Please review the agenda and sponsorship package on the next slides. We look forward to hearing from you.

Thank you.

Contact Rae Ni, CEO Minority Supplier Development in China
niqirui@msdchina.org



Minority
Supplier
Development in
China

2024 Conference and Award Ceremony
2024 Supplier Business Challenge
Minority Supplier Development in China
Shanghai, China
May 28 to May 31, 2024

Conference Agenda

2024/5/28	Tuesday	Agenda
	17:30 - 20:00	Global Reception
2024/5/29	Wednesday	Agenda
	09:00 - 10:00	Board of Directors Close Door Meeting
	10:00 - 12:00	Corporate Member Close Door
	13:00 - 14:00	Healthcare Industry Meeting
	14:00 - 15:00	IT Industry Meeting
	15:00 - 16:00	Member Corporate Program Education
	16:00 - 17:00	Social Enterprise Project Kick-off
	17:00 - 18:00	Supplier Development Committee Meeting
	19:00 - 20:30	VIP Reception
2024/5/30	Thursday	Agenda
	08:00 - 08:50	Registration
	09:00 - 12:00	Conference
	13:00 - 16:00	Booth & Match-making
	17:30 - 19:30	Award Ceremony
2024/5/31	Friday	Agenda
	09:30 - 12:30	Supplier Business Challenge for Office + Project
	13:00 - 16:00	Supplier Onsite Visit



2024 Conference and Award Ceremony
2024 Supplier Business Challenge
Minority Supplier Development in China
 Shanghai, China
 May 28 to May 31, 2024

Conference Sponsorship Package

The sponsorship opportunity is open to both corporates and suppliers.
 Sponsorship for over 10,000USD or having a unique proposal please contact us.

Benefits/Type	Platinum Sponsors 10,000USD	Gold Sponsors 7,500USD	Silver Sponsors 5,000USD	Advocate Sponsors 2,500USD
Complementary registrations	4	3	2	1
Speaking Role	Keynote	Keynote	Keynote	Panelist
Logo in Branding	Yes	Yes	Yes	Yes
Conference Brochure Cover Star	Privilege			
Conference Brochure Ad	Up to 3 full-page	Up to 1 full-page	Up to 1 half-page	Up to 1 half-page
VIP Table/Seats	A half table of 10 people reserved for Award Ceremony and Biz Challenge	A half table of 5 people reserved for Award Ceremony and Biz Challenge	Reserved for Award Ceremony and Biz Challenge	Reserved for Award Ceremony and Biz Challenge
Presenting As (Select 1)	Award Ceremony Co-Sponsor Supplier Business Challenge Co-Sponsor	VIP Reception Co-Sponsor Global Reception Co-Sponsor	Match-making and Booth Zone Co-Sponsor	Coffee Break Co-Sponsor

Event page: <https://msdchina.org.cn/2024Conference>